



2015 Chojun Miyagi Cup

Sponsorship Proposal

April 11<sup>th</sup>, 2015

Hialeah Gardens Senior High School

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Hialeah Gardens, FL 33018

**Goju Ryu Miami Kenseikan**

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## **The Chojun Miyagi Cup**

**Mission** - We hope to bridge the continents and showcase the skills of our youth through competition. We want to support athletes with special needs and exhibit their many achievements. In addition, we hope to support our local athletes in their goal to qualify for the national team and represent our country and their community internationally.

**Vision** - Our aim is to provide a level field for all athletes, regardless of style, association, or demographics and to bridge differences and build friendships to last a lifetime.

**Programs/Services** – The main program offered at the school is the Okinawan Goju Ryu Karate program, under the directorship of Sensei Robert Young. In addition, the school also offers Aikido, Brazilian Jiu Jitsu, Gyrokenises, Taekwondo, and an After School Martial Arts program.

**Experience/Credibility** - The Chojun Miyagi Cup has run for the past ten years with great success. The staff's main focus during the event is providing a positive experience for all competitors. To this end, our great coordination and organization has proven to be the most contributing factor for a successful event. With more than 400 yearly, local and international competitors, ranging from National Team members to internationally recognized karatekas, and participation of over 1000 spectators, at each event, we have effectively achieved a community outreach that transcends the confines of our local area.

### **Event Information:**

The Chojun Miyagi Cup is a sport karate tournament that has been held for ten years in the greater Miami area. The purpose of the event is to promote karate amongst both the local and international community and to bring together practitioners and spectators from different cultures and backgrounds together and share in the benefits and achievements that karate can bring to everyone. Most importantly is the event's focus to display the many benefits karate has on autistic children and those with special needs. The competition is held annually, bringing competitors from the Caribbean, Latin America, Europe, and even special guests from Japan. The event was started by Sensei Robert Young in an effort to promote karate in the greater Miami area. In the past, the event has served to provide local competitors with a qualifier for the U.S. Karate National competition, which is held annually to select athletes for the U.S. National Team.

### **Event Details:**

The name of the event is the 2015 Chojun Miyagi Cup. It will take place April 11<sup>th</sup>, 2015 at Hialeah Gardens High School gymnasium. The event will start at 9AM with the younger categories and will advance progressively into the older more advanced categories. At mid-day there will be a special demonstration by children with great exceptionalities from the Kia Kidz Martial Arts Center and the event will culminate with the adult divisions competing for the grand championship.

This year's competition will host a myriad of guests, most prominent among them is Kyoshi Seiei Hirata, 8<sup>th</sup> Dan OGKK and JKF Gojukai from Okinawa, Japan, Kyoshi Cleveland Baxter, WKF Referee, and Sensei Julius Parniczky, WKF Referee. We anticipate 400 competitors and over 1,000 spectators to attend this year's competition, including Serbia, Ecuador, Bahamas, Bermuda, Mexico, Canada, Belgium, Venezuela, and others.

### **Event Objectives:**

In order for the event to be successful a cooperating and encouraging atmosphere is promoted by providing fair treatment and unbiased judging for all participating athletes. The goal of this year's competition is to enrich our athlete's education through competition, as well as strengthening ties between competitors and spectators from the visiting countries. In addition, of utmost importance is the promulgation of information through exposure, of the success of karate with autistic athletes. Our set objectives are measured by the number of competitors and spectators we are able to reach. Through extended participation, it is that we are able to reach an extended scope and thereby affect more youth in our community. Furthermore, the safe participation of all athletes will also meet our goals for a successful event.

### **Event Organizers:**

The main event organizers are Sensei Robert Young, Anmarie Etchart, Maria Medina, and Joshua Fernandez. They will prepare the event's schedule, coordinate the athletes, meet with prospective sponsors, distribute available commercial spaces, train volunteer staff, and oversee officials and venue representatives, to carry out a successful event.

### **Activities:**

The event will start by recognizing special guests and sponsors, followed by the first categories of competitors. Participants have a choice of competing in Kata (forms), Kumite (point fighting), or they may choose to participate in both. Each category will run the kata portion first and then continue with the kumite portion. Once the winners of the two events in the category have been determined, first second and third place medals for kata and kumite will be awarded. Participation medals are given to all athletes as recognition of their performances. Officials and referees will be assigned to a ring at the beginning of the event along with a group of volunteers. Officials will be seated around the ring and judge the athletes' performances. Meanwhile, volunteer staff will work at the tables, keeping track of the points, organization charts, and running the time during kumite matches. Volunteers will also walk around the rings preparing the next set of competitors so as to maintain a continuous flow throughout the event.

### **Target Audience:**

Local karate practitioners of all demographics will attend the event as well as international practitioners from Ecuador, Bahamas, Bermuda, Mexico, Canada, Belgium, Venezuela, and others. We expect at least 400 competitors and 1,000 spectators to attend the event. The sponsors, companies, and individuals that regularly support this event are

Olympus, MAC Sports Supplies, AVC Store, GEMCO, Dr. Roger Phanord, Neida Sandoval (radio and television personality), Two Illusions Graphic Designs, 305 Advertising, and many more.

**Event Sponsorship:**

<ul style="list-style-type: none"><li>• Advertising space in the Chojun Miyagi Cup Magazine.</li><li>• Banners (provided by the sponsor) will be placed within the venue.</li><li>• Sponsors will be acknowledged at the event</li><li>• Tickets to event.</li><li>• Included in event day program distributed to all attendees</li><li>• Mentioned in event listings.</li><li>• Live link on Host live web site.</li></ul>	<p><b>Gold Level</b> (\$1,000)</p> <p>3 Banners</p> <p>10 Tickets</p> <p>Full Page Ad</p> <p>Live Link</p>	<p><b>Silver Level</b> (\$500)</p> <p>2 Banners</p> <p>5 Tickets</p> <p>Half Page Ad</p> <p>Live Link</p>	<p><b>Bronze Level</b> (\$250)</p> <p>1 Banners</p> <p>2 Tickets</p> <p>Half Page Ad</p> <p>Live Link</p>
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**Benefits to the company (sponsor):**

The company would greatly benefit from great publicity both at the local and international level. The company will be supporting children/athletes of our local community, children/athletes with special needs, and promoting healthy and active living.